

Change a Million Light Bulbs Fundraising

www.changeamillionlightbulbs.com

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Contact No: 0413 036 382*

Information for the Fundraiser

Climate Change is a topic that our many people are highly aware of. It is in the newspapers, on TV, in the government, and in our schools. There are simple ways that we can make a difference to energy usage in Australia and thus the impact we have on the climate.

The aim of this fundraiser is two-fold:

1. To create a simple action for people to take that will actually make a difference to energy usage in their household (and the community as well) and thus to greenhouse gases, the water usage and climate change.
2. To provide an ethical and high return fundraiser for schools, groups and organisations that rewards members for making a difference for the long term.

This fundraiser can be linked with the students' curriculum covering climate change, energy audits, the environment, etc.

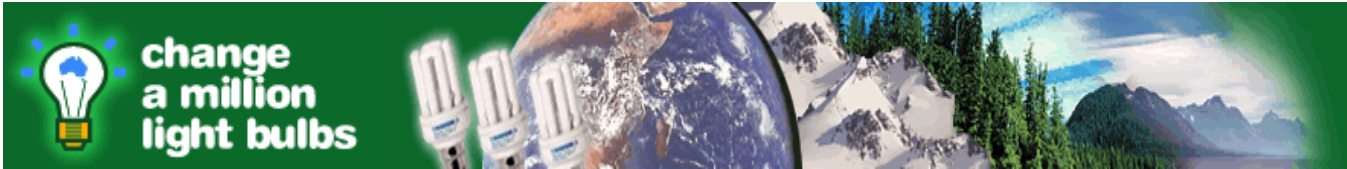
The hard facts:

- Lighting represents around **10% of the household energy bill**
- Changing the household lighting from incandescent lights to compact fluorescents and LED lights can save the average house **\$70 - \$100 per year, 1000 kg of CO₂ or equivalent to 40 days of electricity.**
- While compact fluorescents and LED lighting are more expensive upfront they save you more money in the long run. Their payback period ranges from between 4 months to 18 months depending on usage. Given that their rated lifetimes are in years then they end up being far, far cheaper (and more environmentally sound) than incandescent lights.
- The Government is now phasing out incandescent lights
- **Expected Average profit of fundraiser = \$500 - \$1000**

For more information

- **On the fund raising initiative and how you can run it in your school, group or organisation**
- **How the school can have an energy audit or have access to solar panels for the school**
- **For energy and paper saving software initiatives for businesses and schools**
- **Climate Change talks for your school, group or organisation**
- **Lesson plans for classes**

Go to www.changeamillionlightbulbs.com or contact Adrian on 0413 036 382 or email adrian@changeamillionlightbulbs.com



Collation Form for Schools

School: _____
 Contact Name: _____
 Contact Number: _____
 Delivery Address: _____



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|--------------------------|------------------------------------|---------------|--------------|------------------------------|
| <input type="checkbox"/> | 6 Pack Linear | Bayonet | Number _____ | (\$24.50 per pack) |
| | | Screw | Number _____ | |
| <input type="checkbox"/> | 6 Pack Mixed | Bayonet | Number _____ | |
| | | Screw | Number _____ | |
| | | | | |
| <input type="checkbox"/> | 2 Pack Linear | 11 watt | Bayonet | Number _____ (\$11 per pack) |
| | | | Screw | Number _____ |
| <input type="checkbox"/> | 2 Pack Linear | 15 watt | Bayonet | Number _____ |
| | | | Screw | Number _____ |
| <input type="checkbox"/> | 2 Pack Linear | 20 watt | Bayonet | Number _____ |
| | | | Screw | Number _____ |
| | | | | |
| <input type="checkbox"/> | LED Candelabra | Small Bayonet | Number _____ | (\$12 each) |
| <input type="checkbox"/> | 12 V Downlight, 3.3W MR16 Fitting | Warm White | Number _____ | (\$19 each) |
| | | Natural White | Number _____ | |
| <input type="checkbox"/> | 240 V Downlight, 2.5W GU10 Fitting | Warm White | Number _____ | (\$19 each) |
| | | Natural White | Number _____ | |

Total Expense: _____ x \$24.50 + _____ x \$11 + _____ x \$12 + _____ x \$19 = \$ _____

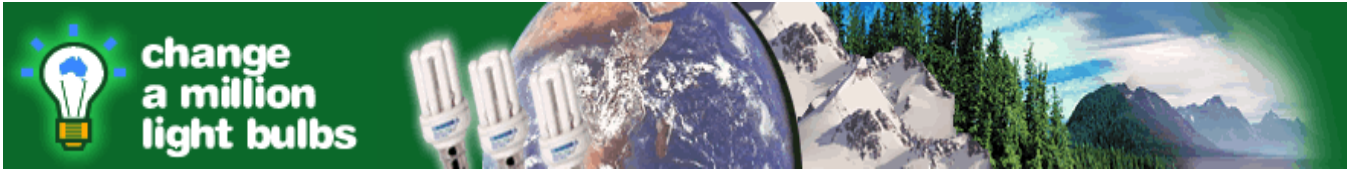
Freight Costs (notified on order: average = \$12)

Funds to the school (not including freight costs):

_____ x \$7.50 + _____ x \$2 + _____ x \$2 + _____ x \$2 = \$ _____

Please provide payment with order: Cheques payable to **Intuyu Consulting** and send cheque to **21 Charming St, Hampton East 3188**, Contact: 0413 036 382
 Email: order@changeamillionlightbulbs.com

Or Direct Deposit to BSB: 013 483, Account No: 4897 40716
Please ensure that you have your school name on the direct deposit



2007 CHANGE A MILLION LIGHT BULBS FUNDRAISER

Why a Light Bulb fundraiser?

- Lighting represents 12% of your energy bill and changing from incandescent light bulbs to compact fluorescents and /or LED lights will save you money and energy.
- By reducing energy usage we can reduce the amount of greenhouse gas produced by our power stations
- You will have to change over as the Federal Government has legislated to ban the incandescent bulb by 2009. So why not get in now rather than later!

Why this brand of bulbs?

- The light bulbs in this fundraising pack are *high quality bulbs*. The compact fluorescents have a life expectancy of 6000 hours (6 times the lifespan of a normal incandescent light bulb), low mercury content and are the smallest CFLs on the market - similar in size to an incandescent bulb. **These bulbs retail at \$2.70 higher in stores.**
- The LED lights are rated for 30,000 hours which is equivalent to 13 years of normal usage.
- **NOTE: The mini-Aladdin Bulbs produce much smaller and higher light quality for their life than the cheap bulbs sold at most retail stores as those bulbs use poorer quality materials.**
- The best places for CFL bulbs are in places where the lights are on for a while. Dining rooms, lounge rooms, kitchens, bedrooms, reading lights, night lights, etc. **These CFL bulbs cannot be used with dimmers**

Why change over now?

- Let's do a cost analysis

Incandescent light bulbs (75 watt) 6 x 1000 hrs bulbs = 6 x 75 cents = \$4.50
 Energy used over lifetime (at 14c kwh) = \$63
Total cost = \$67.50

Compact Fluorescent light bulbs (15 watt) 6000 hour bulb = \$5.33
 Energy used over lifetime (at 14c kwh) = \$12.60
Total Cost = \$17.93

- Note: 11 w CFL = 60 watt, 15 w CFL = 75 watt, 20 w CFL = 100 watt.

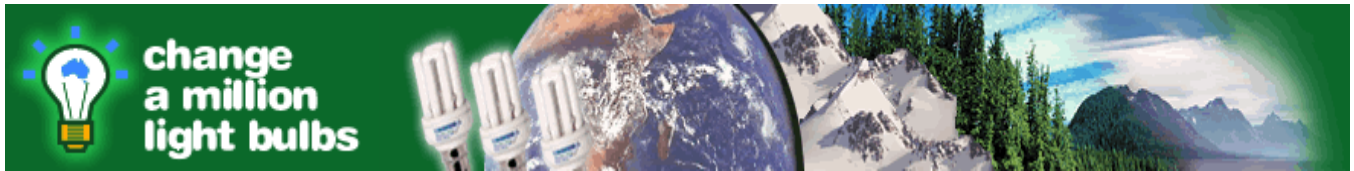
To avoid shortening the life of your compact fluorescent bulbs, don't use them in hallways where you will most likely turn them off after a short period of time. As a general rule, turn off the light if you plan on leaving the room for more than 3 minutes (as opposed to a few seconds with an incandescent bulb).

Although these light bulbs contain some mercury (as much as the dot on this i), **more mercury is produced when coal is burnt** to produce electricity to power an incandescent light bulb. It is *important to recycle these light bulbs correctly*.

Please support your children in not only making a difference to your household but to your families and your neighbours.



Please provide payment with order – Cheques payable to your school. Please ensure that your name is written on the back of the cheque.



School: _____

Name: _____

Due Date: _____

Fundraising Light Bulbs		Total	Cost
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- 6 Pack Natural

Six 15 watt

Bayonet: Number _____

Screw: Number _____

\$ _____

\$32 per 6 pack

- 6 Pack Natural Mixed

Two 11 watt, Two 15 watt, Two 20 watt

Bayonet: Number _____

Screw: Number _____

\$ _____

\$ _____



- 2 Pack Linear

11 Watt Bayonet: Number _____

Screw: Number _____

\$ _____

- Natural White And Warm White Available

15 Watt Bayonet: Number _____

Screw: Number _____

\$ _____

20 Watt Bayonet: Number _____

Screw: Number _____

\$ _____

\$13 per twin pack



- LED Candelabra

1.3 Watt Warm White

Small Bayonet: Number _____

\$ _____

\$14 each

(= 15 w bulb)



- 12V LED Downlight

3.3 Watt MR 16 Fitting

Warm White Number _____

\$ _____

\$21 each

(= 25 w bulb)

Natural White Number _____

\$ _____



- 240V LED Downlight

2.5 Watt GU 10 Fitting

Warm White Number _____

\$ _____

\$21 each

(= 25 w bulb)

Natural White Number _____

\$ _____

TOTAL \$ _____

These bulbs are the smallest and best quality CFLs and LEDs you can get in Australia. You CANNOT get these cheaper at ANY other store. The LED bulbs are rated for 30,000 hours (or 13 years of normal usage). Do NOT use these bulbs with dimmers.

If you want lower wattage or warm light CFLs please ask!